

AGENDA

Yuba City DBA/BID Board Meeting Plumas Street Shopping District

March 7th ~ 8:30 am - 741 Plumas Street, Yuba City - (The Happy Viking)
Zoom Call Option - Meeting ID: 915 3781 3150 - Passcode: vee8gX

Meeting called to order	Ryan Henshaw
Roll Call of Board Members	Marni Sanders
Approval of Agenda	Ryan Henshaw
Approval of YCDBA Board Meeting Minutes, prior month	Ryan Henshaw
Correspondence	Cameo Arrasmith

Board Liaisons:

Jesse Alexander - Yuba City Fire
Drew Mitchell – Yuba City Community Policing Officer
Troy Koski – Yuba City Police Homeless Officer
Doug Libby – Yuba City Development Services
Ann Gillen – Yuba City Parks & Recreation
Ben Moody – Yuba City Public Works
Janell Willis - Yuba Sutter Chamber of Commerce

Introduction of Guests Sandee Drown

Presentation Jennifer Dupre, District Attorney Sutter County, Initiative for Prop 47

Guests: Tim Bybee & Ernie Hernandez, City of Yuba City, Tree/Bird update (5 mins)

Josh Wolffe, City of Public Works, Cal Trans Grant update (5 mins)

David Read, Yuba Sutter Arts & Culture, Mural Marathon

Treasurer’s Report (5 minutes) Scott Sargent

a..... Current Financial Reports

Coordinator’s Report (5 minutes) Cameo Arrasmith

a. Social Media Facebook, Instagram, and Website
b. Merchant Highlights Social Media Posts
c. Coordinators Time Update Monthly Activities

Membership (5 minutes) Cameo Arrasmith

a Merchant Update

Committees

Events (10 minutes) Teresa Schmidt

a Bunny Hop – 3/23/24
b Summer Stroll June 15, 2024 3-9pm
c Event Steps

Marketing (5 minutes) Stacie Bedford

a Quarterly Social February 29 5:30-7pm
b Newsletter

Executive (15 minutes) Ryan Henshaw

a DBA Office Space Rental
b Storage Unit Cleanout

Adjourn meeting.

MISSION STATEMENT

“To preserve, promote and encourage aspiring businesses and provide a safe, clean center of culture and community life for residents and visitors alike.”

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January 2024 YCDBA Meeting Dates

YCDBA Events Committee: 3/14 @9am
YCDBA Marketing Committee: 3/21 @ 9:15 am
YCDBA Executive Board: 3/28 @ 9 am
Next YCDBA Meeting – April 4, 2024
The Happy Viking @ 8:30am

Local Government Meetings:

Yuba City Council: 3/5 @ 6pm
1201 Civic Center Blvd., Yuba City, CA 95993

Yuba City Planning Commission: 3/13, 3/27 @ 6pm
1201 Civic Center Blvd., Yuba City, CA 95993

Sutter Co. Board of Supervisors: 3/12, 3/26 @ 3pm
1201 Civic Center Blvd., Yuba City, CA 95993

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