



VOL. 33 · AUGUST 2024



YC DOWNTOWN

Official Newsletter of the Yuba City Downtown

As the summer days begin to wane, we have a bustling month ahead filled with exciting events and opportunities to connect. We hope you'll join us for National Night Out on August 6th at Sawyer's Sweet Spot from 5-8 PM. This wonderful community event is designed to strengthen neighborhood spirit and police-community partnerships. Come enjoy sweet treats, engage in fun activities, and build lasting connections with your neighbors and local law enforcement.

Mark your calendars for August 21st and 22nd, as we'll be filming a promotional video to capture the heart and soul of our vibrant downtown. This is a fantastic chance for our community to showcase the unique charm and thriving businesses that make Yuba City special. Don't be surprised if you see film crews around; we encourage everyone to participate and help us put our best foot forward.

On August 29th, we're hosting the Downtown Business Association Social at 4:00 PM at the Sutter Theater. This gathering is an excellent opportunity for business owners to network, share ideas, and collaborate on initiatives to keep our downtown area flourishing. Light refreshments will be provided, and we look forward to seeing you there for an evening of camaraderie and community spirit.

With back-to-school season upon us, now is the perfect time to shop locally for all your needs. Visit Babies to Teens Consignment, Beck's Shoes, Cowgirl Boutique, and other downtown retailers for great deals on clothing and accessories. Our barbershops and salons are ready to give the kids fresh haircuts to start the school year right. Supporting local businesses not only helps our economy but also strengthens our community bonds.

Lastly, treat the kids and save some time at our family-friendly dining spots. Dhillon's Pizza, Fernando's Cali Kitchen, Iguana's Mexican Grill and others offer a variety of tasty options that are sure to delight young and old alike. Whether its grabbing something for quick bite after school or just a night to relax without having to cook. Come enjoy some tasty food downtown.

We are excited about the upcoming events and the opportunity to celebrate our vibrant community together. Thank you for your continued support and dedication to making Yuba City a wonderful place to live, work, and play. Stay connected with us for more updates and information on our website and social media.

THIS ISSUE



NEWSLETTER

PAGE 01



ANNOUNCEMENTS & EVENTS

PAGE 02 & PAGE 03

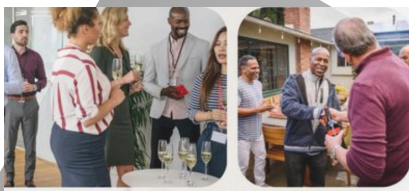
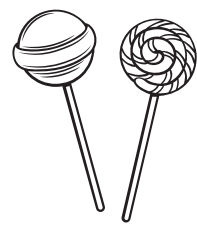


FILM DATES & DBA NEWS

PAGE 04



**NATIONAL NIGHT OUT
@ SAWYER'S SWEET SPOT
AUGUST 6TH, 2024
5:00-8:00PM**



Yuba City Downtown Business Association

Downtown Social

Discover, Connect, Collaborate: Where Neighbors Become Partners!

Thursday, August 29th
4:00-6:00pm

Sutter Theater Center for the Arts
754 Plumas St | Yuba City



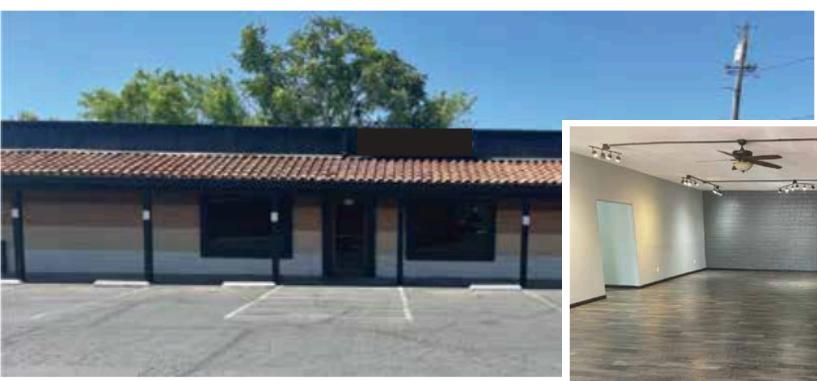
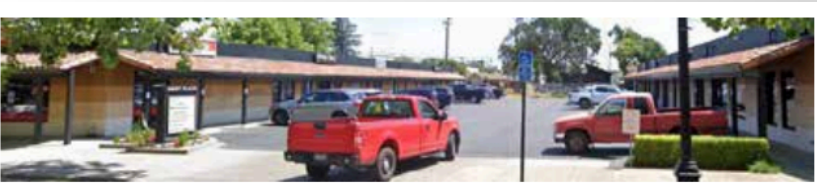
Attention:

Noise Ordinance has changed. Now restaurants and bars, with an approved plan, can allow outdoor music until 12 AM.

If your Business would like to take advantage of this entertainment opportunity, Please contact Doug Libby From the City of Yuba City to create your plan.

530.822.3231

dlibby@yubacity.net



SPACE FOR LEASE

787 Plumas Street
Downtown, Yuba City

2250 Sq. Ft. with Parking Lot Space
Great Location
\$1.25 / PSF

Call for Touring Appointment
916-267-4188



Local hearing solutions

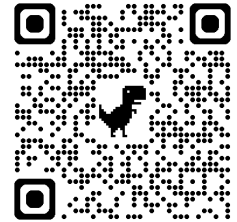
Get an evaluation today!

www.newwavehearing.com



Back to School Time is Here! Get your kids ready for the School year!

Do you want to be added to the newsletter? Just fill out the form. No Charge to DBA members



COMEDY NIGHT!

MARC YAFFEE



AUGUST 18

↑ SCAN TO SEE ADDITIONAL COMICS AND INFORMATION



Support the arts!

SEE FULL CALENDAR HERE



YC DOWNTOWN

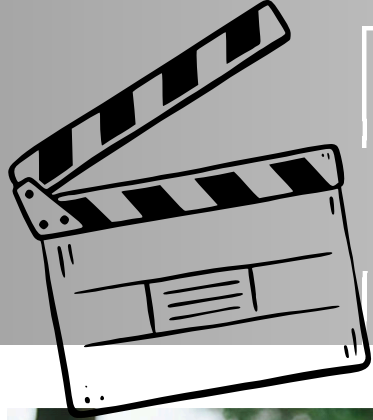
Disney NEWSIES THE BROADWAY MUSICAL

Fridays, 7pm
August 2, 9, 16
Saturdays, 1pm & 7pm
August 3, 10, 17
\$15 per person

Sutter Theater Center for the Arts
754 Plumas Street, Yuba City

TICKETS On Sale 7/5/24
yubasutterarts.org
Sutter Theater Box Office
M - F 10am to 3pm



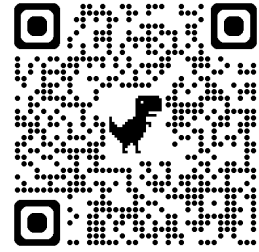


REC ●

**DBA OFFICIAL FILM DATES:
AUGUST 21ST & 22ND
WE WILL BE REACHING OUT TO
BUSINESSES WHO HAVE CONFIRMED
THEIR PARTICIPATION**



**Lights
CAMERA
ACTION!**



**2024 Walk to End Alzheimer's
Saturday, September 7, 2024
Paint the Town Purple
August 13th-30th**

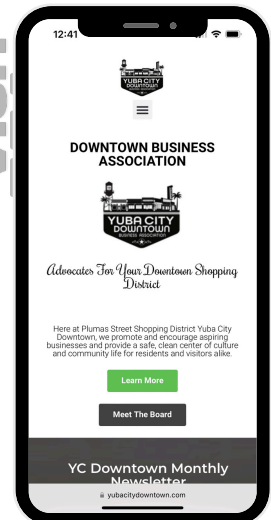


**REGISTRATION FOR THIS YEAR'S
CHRISTMAS STROLL WILL BE
LIVE STARTING IN SEPTEMBER**

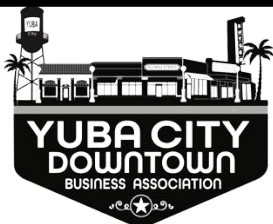
**DBA
Events**



VISIT



YUBACITYDOWNTOWN.COM



**MEMBERSHIP BENEFITS WITH THE
YUBA CITY DOWNTOWN
BUSINESS ASSOCIATION**

SCAN

