

AGENDA

Yuba City DBA/BID Board Meeting Plumas Street Shopping District

August 1st, 2024 ~ 8:30 am - 741 Plumas Street, Yuba City - (The Happy Viking)
Zoom Call Option - Meeting ID: 915 3781 3150 - Passcode: vee8gX

Meeting called to order	Ryan Henshaw
Roll Call of Board Members	Marni Sanders
Approval of Agenda	Ryan Henshaw
Approval of YCDBA Board Meeting Minutes, prior month	Ryan Henshaw
Introduction of Guests	Cameo Arrasmith
Introduction of Speakers.....	Sandee Drown
Speakers:	
<i>Ann Gillen, City of Yuba City, Tree/Bird update (5 mins)</i>	
<i>Josh Wolffe, City of Public Works, CalTrans Grant update (5 mins)</i>	
<i>Elicia Stewart, Walk to End Alzheimer's (5 mins)</i>	
<i>David Read, Bloomberg Project (5 mins)</i>	
Correspondence	Cameo Arrasmith
Board Liaisons:	
Jesse Alexander - Yuba City Fire	
Troy Koski – Yuba City Police Homeless Officer	
Doug Libby – Yuba City Development Services	
Ann Gillen – Yuba City Parks & Recreation	
Ben Moody – Yuba City Public Works	
Janell Willis - Yuba Sutter Chamber of Commerce	
Treasurer's Report (5 minutes)	Scott Sargent
a.....	Current Financial Reports
Coordinator's Report (5 minutes)	Cameo Arrasmith
a. Updates	Website (downtown page)
b. Merchant Highlights	Social Media Posts
c. Coordinators Time Update	Monthly Activities
Membership (5 minutes)	Cameo Arrasmith
a	Merchant Update
Committees	
Events (10 minutes)	Teresa Schmidt
a	Trick or Treat the Street 10/24/24 4-6pm (need volunteers)
b.....	Stroll Recap
c.....	Christmas Stroll
Marketing (5 minutes)	Jake Livingood
a	Video for Downtown film dates Aug 21-22
b.....	Quarterly Social August 29th 4PM

Executive (15 minutes) **Ryan Henshaw**
a..... Marketing Chair

Adjourn meeting.

MISSION STATEMENT

“To preserve, promote and encourage aspiring businesses and provide a safe, clean center of culture and community life for residents and visitors alike.”

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This Months YCDBA Meeting Dates

Events Committee: 8/8 @10am & 6/13 @9am
Marketing Committee: 8/15 @ 9:15 am
Executive Board: 8/29 @ 9 am
Next YCDBA Meeting – 9/3
The Happy Viking @ 8:30am

Local Government Meetings:

Yuba City Council: 8/6 @ 6pm
1201 Civic Center Blvd., Yuba City, CA 95993

Yuba City Planning Commission: 8/14, 8/28 @ 6pm
1201 Civic Center Blvd., Yuba City, CA 95993

Sutter Co. Board of Supervisors: 8/6, 8/20 @ 3pm
1201 Civic Center Blvd., Yuba City, CA 95993

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