

AGENDA

Yuba City DBA/BID Board Meeting Plumas Street Shopping District

February 6th, 2025 ~ 8:30 am - 741 Plumas Street, Yuba City - (The Happy Viking)
Zoom Call Option - Meeting ID: 937 0329 9971

Meeting called to order	Ryan Henshaw
Roll Call of Board Members	Marni Sanders
Approval of Agenda	Ryan Henshaw
Approval of YCDBA Board Meeting Minutes, prior month	Ryan Henshaw
Introduction of Guests	Ryan Henshaw
Board Liaisons:	Ryan Henshaw
Jesse Alexander - Yuba City Fire	
Troy Koski – Yuba City Police Homeless Officer	
Doug Libby – Yuba City Development Services	
Ann Gillen – Yuba City Parks & Recreation	
Ben Moody – Yuba City Public Works	
Janell Willis - Yuba Sutter Chamber of Commerce	
<i>Josh Wolffe, City of Public Works</i>	
<i>Alicia Benge, Yuba City Police Department</i>	
Introduction of Speakers	Ryan Henshaw
Speakers:	
Marni Sanders, Blue Zones Project	
Doug Libby, Status of 770 Plumas St	
Correspondence	Cameo Arrasmith
Coordinator’s Report (5 minutes)	Cameo Arrasmith
a. Merchant Highlights	Social Media Posts
b. Coordinators Time Update	Monthly Activities
c. Parking/Event Map.....	Events and Website
Membership (5 minutes)	Cameo Arrasmith
a	Member Update
Treasurer’s Report (5 minutes)	Scott Sargent
a.....	Current Financial Reports
b.....	Collections/Accountant
Committees	
Events (10 minutes)	Teresa Schmidt
a	Bunny Hop
c.....	Summer Stroll
Marketing (5 minutes)	Jake Livingood
a	Marketing Changes
b.....	Pub Crawl
Executive (15 minutes)	Ryan Henshaw

- a..... Monthly Luncheon
- b..... 9 businesses

Adjourn meeting.

MISSION STATEMENT

“To preserve, promote and encourage aspiring businesses and provide a safe, clean center of culture and community life for residents and visitors alike.”

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This Months YCDBA Meeting Dates

Events Committee: 2/13 @ 9:00 am
Marketing Committee: 2/20 @ 9:30 am
Executive Board: 2/27 @ 9:00 am
Next YCDBA Meeting –03/06
@ The Happy Viking @ 8:30am

Local Government Meetings:

Yuba City Council: 2/4 @ 6pm
1201 Civic Center Blvd., Yuba City, CA 95993

Yuba City Planning Commission: 2/12, 2/26 @ 6pm
1201 Civic Center Blvd., Yuba City, CA 95993

Sutter Co. Board of Supervisors: 2/4, 2/18 @ 3pm
1201 Civic Center Blvd., Yuba City, CA 95993

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