

AGENDA

Yuba City DBA/BID Board Meeting Plumas Street Shopping District

May 1st, 2025 ~ 8:30 am - 741 Plumas Street, Yuba City - (The Happy Viking)
Zoom Call Option - Meeting ID: 937 0329 9971

Meeting called to order	Natalie Syverson
Roll Call of Board Members	Marni Sanders
Approval of Agenda	Natalie Syverson
Approval of YCDBA Board Meeting Minutes, prior month	Natalie Syverson
Introduction of Guests	Natalie Syverson
Board Liaisons:	Natalie Syverson
Jesse Alexander - Yuba City Fire	
Troy Koski – Yuba City Police Homeless Officer	
Doug Libby – Yuba City Development Services	
Ann Gillen – Yuba City Parks & Recreation	
Ben Moody – Yuba City Public Works	
Janell Willis - Yuba Sutter Chamber of Commerce	
<i>Josh Wolffe, City of Public Works</i>	
<i>Alicia Benge, Yuba City Police Department</i>	
Introduction of Speakers.....	Natalie Syverson
Speakers:	
<i>Josh Wolffe, Downtown Project</i>	
Correspondence	Natalie Syverson
Coordinator's Report (5 minutes)	Natalie Syverson
a. Merchant Highlights	Social Media
b. Coordinators Time Update	Monthly Activities
Membership (5 minutes)	Natalie Syverson
a	Member Update
Treasurer's Report (5 minutes)	Scott Sargent
a.....	Budget Update
b.....	Quickbooks Upgrade
Committees	
Events (10 minutes)	Teresa Schmidt
a.....	Summer Stroll
Marketing (5 minutes)	Natalie Syverson
a	Marketing Changes
b.....	Pub Crawl
Executive (15 minutes)	Natalie Syverson
a.....	Enforcement Downtown

Adjourn meeting.

MISSION STATEMENT

“To preserve, promote and encourage aspiring businesses and provide a safe, clean center of culture and community life for residents and visitors alike.”

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<p><u>This Months YCDBA Meeting Dates</u> Events Committee: 5/1@ 9:45am 5/8, 5/15/, 5/22, 5/29 @ 9am Marketing Committee: 5/15 @ 9:30 am Executive Board: 5/29 @ 9:00 am Next YCDBA Meeting –06/05 @ The Happy Viking @ 8:30am</p>	<p><u>Local Government Meetings:</u> Yuba City Council: 5/6 @ 6pm 1201 Civic Center Blvd., Yuba City, CA 95993 Yuba City Planning Commission: 5/14, 5/28 @ 6pm 1201 Civic Center Blvd., Yuba City, CA 95993 Sutter Co. Board of Supervisors: 5/6, 5/20 @ 3pm 1201 Civic Center Blvd., Yuba City, CA 95993</p>
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